



## **Global Leader in Seismic Equipment Rental and Support Solutions Announces New Vice President of Sales and Marketing – Latin America**

### ***SES Hires Seismic Acquisition Expert as it Focuses on Expanding its Latin America Market***

**Houston, TX (May 5, 2011)** -- Seismic Equipment Solutions (SES) today announced that Humberto Ribera joined the company in the first quarter of 2011 as Vice President of Sales and Marketing for its Latin America region. Humberto will lead SES' Latin America sales and marketing initiatives as it expands into new markets in the region by developing new business opportunities and interacting closely with clients and other team members.

Prior to joining SES, Humberto held various leadership positions over a 12 year period within CGGVeritas, including VP of Health Safety and Environment (HSE) - Americas, where he managed all HSE programs in Land and Marine Seismic operations, office and imaging centers in the Americas. Prior to joining CGGVeritas, Humberto worked in Bolivia as an entrepreneur, consultant and architect from 1994 - 1999. He holds an MBA from Rice University and a Masters in Environmental Engineering and a bachelor's degree from Louisiana Tech University.

"Humberto's formal business training, in depth hands on experience in the seismic industry, and language skills (Spanish, Portuguese, and English) will be a huge asset to SES and its customers in the region," said Perry Johannson, Senior Vice President of Sales and Marketing, Seismic Equipment Solutions. "He will help lead SES' efforts as we continue to grow our products and services market in Latin American."

Humberto's appointment follows SES' increased presence in the Latin American region with a new office and warehouse that has been opened in Bogota, Colombia. SES' expansion in the region and local presence facilitates rental of its expertly maintained equipment and provides its customers with integrated equipment and support solutions in this market.

#### **About Seismic Equipment Solutions**

With headquarters in Houston, Texas, an office and warehouse in Bogota, as well as representatives in Moscow, London, Calgary, and Jakarta, SES is a global leader in seismic equipment rentals and support. SES provides exceptionally maintained lease equipment, field support, training, equipment repairs, and part sales worldwide.

#### ***For More Information, Contact:***

Perry Johannson  
Senior Vice President of Sales and Marketing  
Perry.Johannson@globalses.com  
281.313.9494